



CHICAGOLAND'S PREMIER ONLINE PUBLICATION & SOCIAL MEDIA NETWORK
DEDICATED TO HAVING FUN!

Book More Business and Attract New Customers
1 Million Monthly Online Ad Views
150,000 Monthly Coupon Downloads

Tap Into a Huge New Online Audience of people that are actively looking for Fun Activities & Event Planning Services in the Chicagoland area!

Connect directly with consumers already looking for your services with targeted custom email campaigns, social media shout outs and web campaigns that get results.

TOP 10 REASONS TO ADVERTISE
ON THE CHICAGOFUN.COM NETWORK



- 275,000+ Monthly Online Readers
- 604,000+ Monthly Avg. Facebook Reach
- 69,500+ Monthly Avg. Facebook Post Engagements
- 12,000+ Dedicated Email Subscribers
- 1,000,000+ Monthly Ad Views Delivered
- 150,000+ Monthly Coupon Downloads
- Direct Contact With Your Target Audience
- Detailed Stats Reports Track Your Advertising Results
- No Hidden Fees Or Commissions
- Attract More Customers & Book More Business

Thank you for taking the time to learn more about Chicagofun.com.
If you have any questions or comments please contact our Sales Team.

Call us: (630) 665-0300

Email us: sales@chicagofun.com

Chicago Fun Showcase Campaigns

Chicago Fun News Articles & Exclusive Shout Out Campaigns

Each Featured Online News Article will showcase your business to over 275,000 monthly website visitors.

Each Exclusive Shout Out Campaign includes a Custom Broadcast Email Campaign distributed to over 12,000+ email subscribers & Exclusive Promotional Post reaching our Facebook & Twitter followers.

Premium Directory Display Ad

Custom Designed Online Directory Ad includes:

Company name & contact info, logo/graphic,
 75 word description, email request form,
 direct link to your: Website / Facebook /
 Coupon Offer / Google Map Directions /
 Youtube Video



	3 Month Campaign	6 Month Campaign	12 Month Campaign
Frequency	2x	4x	8x
Price	\$395	\$695	\$995

Frequency: Campaign can be updated with new information or offer and will be published, posted & distributed "x" amount of times during advertising period.



Save On Fun Coupon Campaigns

Chicago Fun News Articles & Exclusive Shout Out Campaigns

Each Featured Online News Article will showcase your business to over 275,000 monthly website visitors. Each Exclusive Shout-Out Campaign includes a Custom Broadcast Email Campaign distributed to over 12,000+ email subscribers & Exclusive Promotional Post reaching our Facebook & Twitter followers.

Save On Fun Coupon Campaigns

Printable & Promotional Code Online Coupon Offer posted and distributed on Chicagofuncoupons.com and Chicagofun.com. Coupon is also linked to your news articles. Your offer is distributed to our Social Media Network Followers & 12,000+ Weekly Coupon E-Newsletter Subscribers.

Premium Directory Display Ad

Custom Designed Online Directory Ad includes: Company name & contact info, logo/graphic, 75 word description, email request form, direct link to your: Website / Facebook / Coupon Offer / Google Map Directions / Youtube Video.

	3 Month Campaign	6 Month Campaign	12 Month Campaign
Frequency	2x	4x	8x
Price	\$395	\$695	\$995

Frequency: Campaign can be updated with new information or offer and will be published, posted & distributed "x" amount of times during advertising period.

Chicagofun.com

Discover All The Fun

By becoming a Chicagofun.com advertising member you will be introduced to the thousands of people that interact with us every day.

Many of our subscribers will also share your information with everyone they know via Facebook, Twitter and other social media programs.



Professional Demographics

Corporate Event Planners
HR Departments
Park Districts
Group Outing Organizers
Schools & Churches
Camps
Festival Coordinators
Chambers
Convention & Visitors Bureaus
Wedding Coordinators
Bachelors / Bachelorettes
Caterers
Venues
Country Clubs
Associations
Event Planning Companies

Consumer Demographics

Gender:  66%  34%

Female Male

Age: Under 35 yrs. - 37%
35 to 49 yrs. - 44%
50 + yrs. 19%

Education

High School	College Degree	Grad School
26%	55%	19%

Average Household Income

Below 50k	50 - 75k	75 - 100k	100k +
16%	30%	32%	22%